

Phillip D. Cortez

Author | Speaker | Happy



The Power of Story

Phillip D. Cortez has been using the power of story throughout his 20+ year career as an author, speaker and consultant.

"Stories have the ability weave themselves into the fabric of our very lives, giving the listener or reader something to gravitate to. The next thing you know you've made an impact in a positive way - and the listener walks away feeling empowered!"

Cortez has spoken to thousands of schools and has consulted dozens of businesses achieve their goals using the power of story to positively impact organizations and help them reach their goals.



"I love how it's a simple idea, but one that can apply to so many areas & something everyone can learn from!"

Stephanie Lynn, Adventures Thru Wonderland Reviews

Speaker & Workshop Series



Based on his book, #TheHappyManifesto - Three Rules for Happier Students, Cortez has been speaking to a variety of groups and organizations about what he has called "The Three Rules of Happiness."

Although the book focuses on how teachers and parents can help students raise their self awareness, self-esteems and senses of empathy, these three simple rules are for everyone to apply - no matter what walk of life, profession, background or status.

The beauty of Cortez's message is in its simplicity and easy-to-implement style. Attendees are provided with an entertaining and thought-provoking experience that they can take with them and implement in their own lives.

Areas of Focus

THE FIRST RULE OF HAPPINESS:
ALWAYS BE BETTER THAN GOOD
- IN EVERYTHING WE DO!

THE SECOND RULE OF HAPPINESS:
ALWAYS WORK HARD FOR THE DREAM!
(Understanding the difference between The Dream & The Fantasy)

THE THIRD RULE OF HAPPINESS: WE MUST FOSTER THE DREAMS OF OTHERS!
(Because you never know when you're going to need help with your dream)



**"I got so much more out of
Phillip's talk than my students
did!"**

Julie Franco, Elementary Librarian
Clint, Texas

**"Such a dynamic speaker - our
sales teams truly benefitted
from Phillip's value-based
approach to engaging with our
customers."**

Darren Evans, Director of Operations
Reach PLC, United Kingdom

**"Laugh out loud funny! It's like,
why can't all speakers
entertain and impact at the
same time the way he does?"**



Mack Rosales, Chief Estimator
MDEL Construction Management, Dallas, Texas

Contact

I'd be honored to speak or conduct a workshop at your next event! Contact me for availability as soon as possible, as the calendar fills quickly!

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